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## Gaurav Sood joins Avendus as Head, Equity Capital Markets

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Mumbai, February 07, 2022

Avendus, India's leading financial services firm, announces the appointment of Gaurav Sood to lead its foray into Equity Capital Markets.

Gaurav is a specialist in Indian capital markets and has executed key marquee transactions during his career spanning 18 years. He has overseen some of India's largest and differentiated IPOs, marquee secondary market blocks, OFS transactions, QIPs and follow ons.

He was co-head of the ECM business at ICICI Securities prior to joining Avendus, and has also worked with institutions like Kotak Securities, ICICI Bank and Morgan Stanley.

On the appointment, **Gaurav Sood** said, "Joining an institution like Avendus at this important juncture is a very exciting proposition. I look forward to working with the team, leveraging its leadership position and strong relationships in private capital markets to build a leading Equity Capital Markets franchise."

Welcoming Gaurav Sood to the Avendus family, **Gaurav Deepak, Co-founder and CEO, Avendus Capital** said, "In continuation of our ambition to build a strong leadership team for our new Public Markets business, I am delighted to welcome Gaurav to the Avendus family and thrilled that a person of his calibre will lead this mission for us. Under Gaurav's dynamic leadership, I am confident we will be able to build a market-leading ECM practice."

### NEWS RELEASE

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## About Avendus

**Avendus Group** is a leading provider of financial services with an emphasis on customized solutions in the areas of Investment Banking, Wealth Management, Credit Solutions and Asset Management. Avendus relies on its extensive experience, in-depth domain understanding and knowledge of the regulatory environment, to offer customized solutions that enable clients to meet their strategic aspirations.

Established in 1999 in Mumbai, India, Avendus Group's presence in 10 cities across India, US, UK and Singapore brings together global perspectives and equips our inter-country teams with the expertise to handle complex business requirements of ambitious entrepreneurs.

For more information, please visit <https://www.avendus.com>